

# Digital versus analogue





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# The team



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# Marine Spatial Planning



# Sim- game



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# Cycle specs

POWERED BY



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How can big  
groups of  
people think



Through  
games



About place-  
making?



PUBLIC PLAY SPACE

Participatory placemaking  
through play.



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“If it does not feel  
like a game, it’s not  
a game”

**“ If it’s just a game, than  
what's its purpose?”**

**“Connect people to each other and  
the physical, cultural, and social  
identities to that public space”**

(Project for public spaces, 2017)



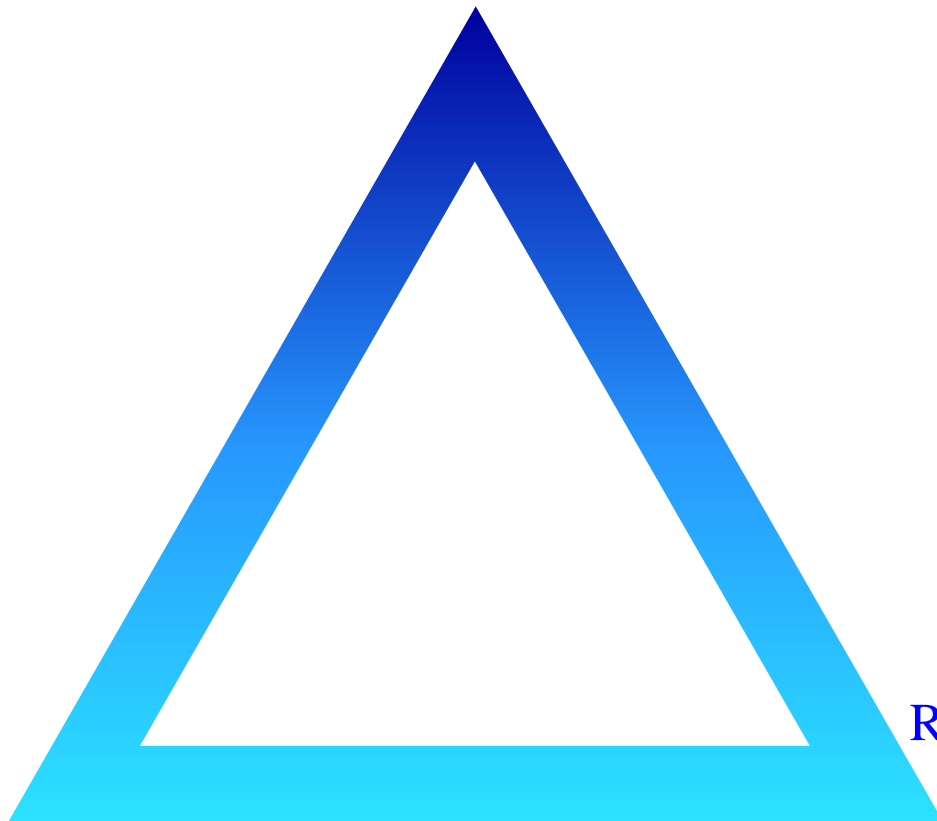
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Absolute  
space

Relative  
space

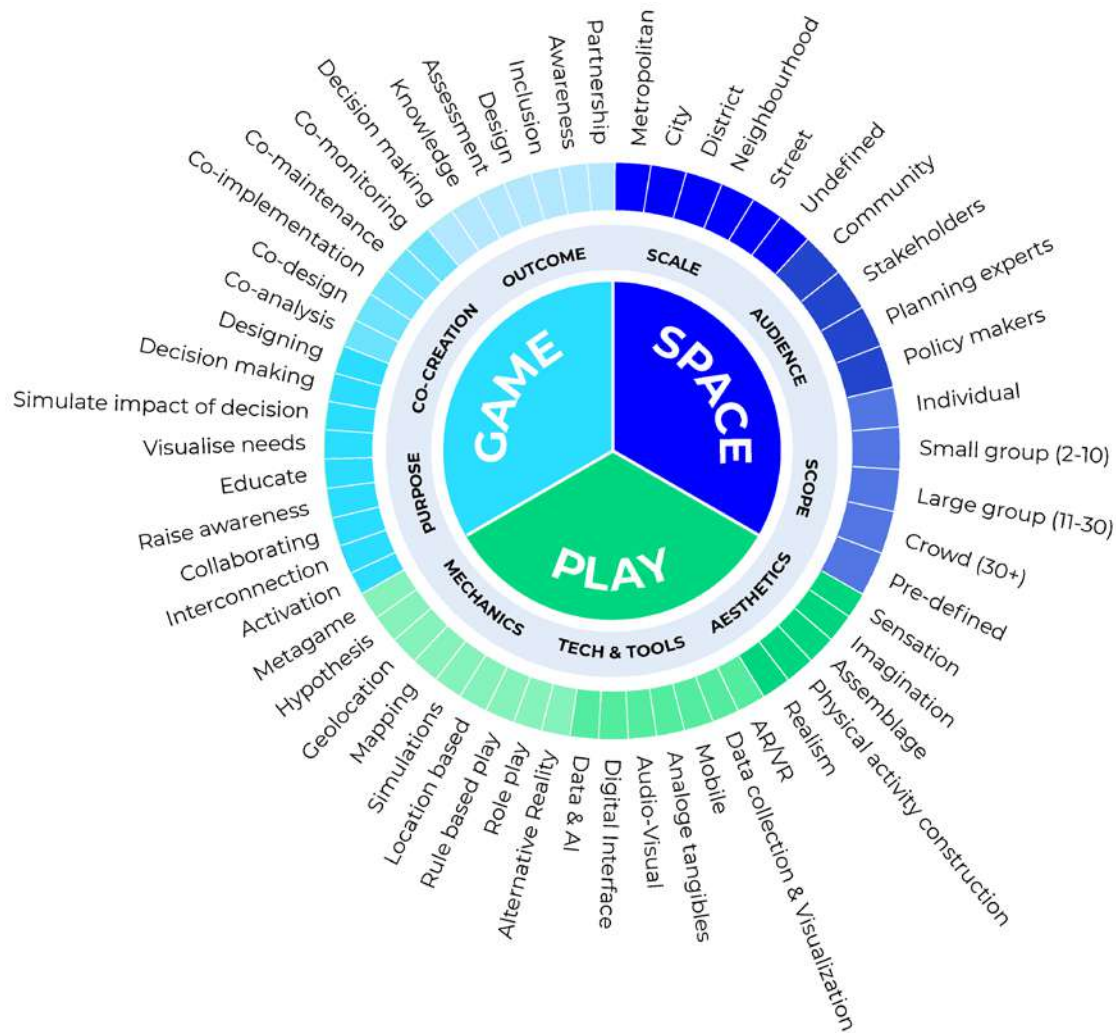
Relational  
space

Harvey, 2007





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“Urban game”

1.200.000.000

results in 0,74 seconds”

**“Digital Urban game”**

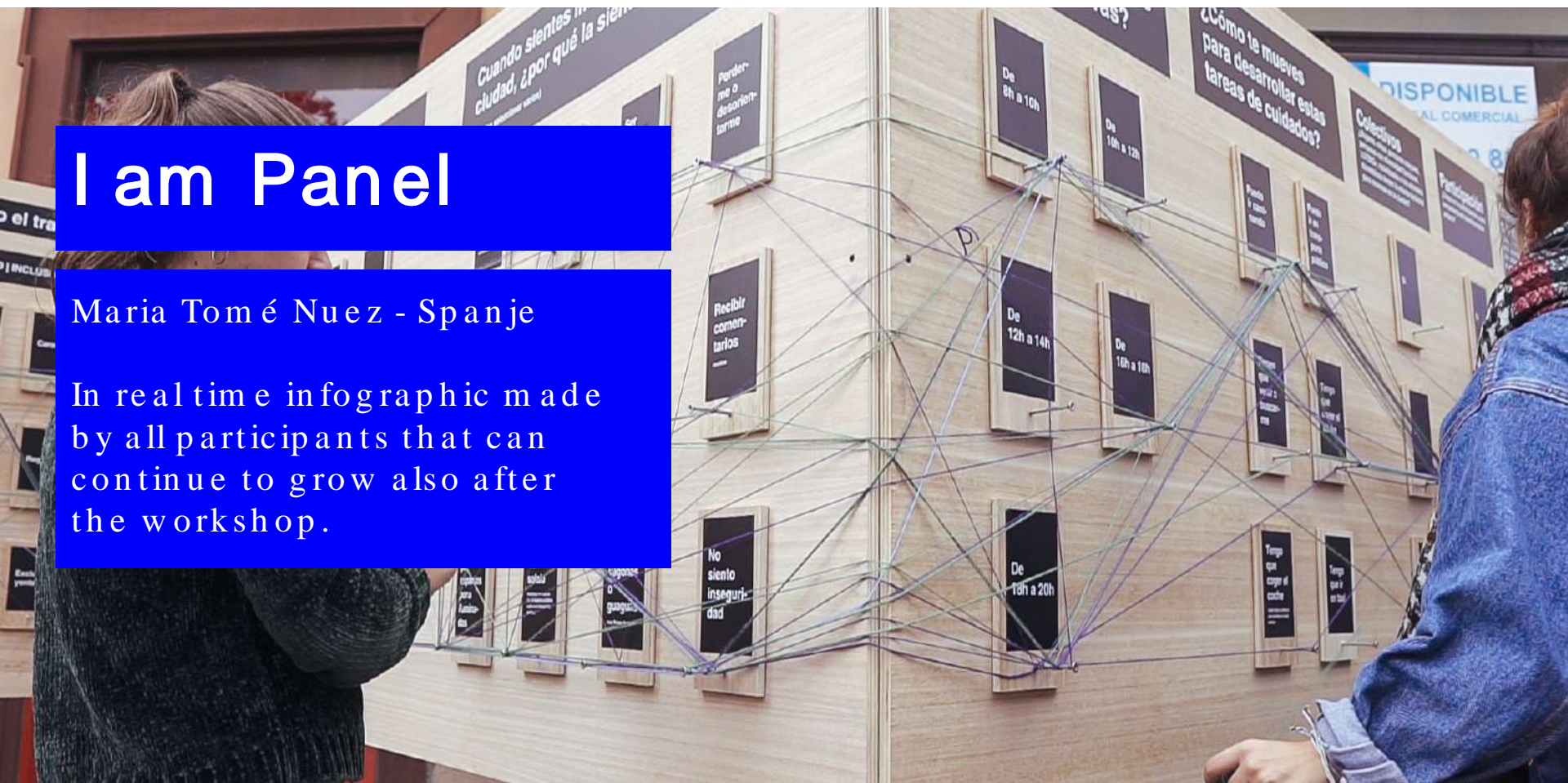
**227.000.000**

**results in 0,42 seconds”**

# I am Panel

Maria Tomé Nuez - Spanje

In real time infographic made  
by all participants that can  
continue to grow also after  
the workshop.



# Redesire

Rolf van Boxmeer – The Netherlands

Digital and analogue interactive multiplayer game

Goal: Understand stakeholder desires during (re)development processes



# Block by Block

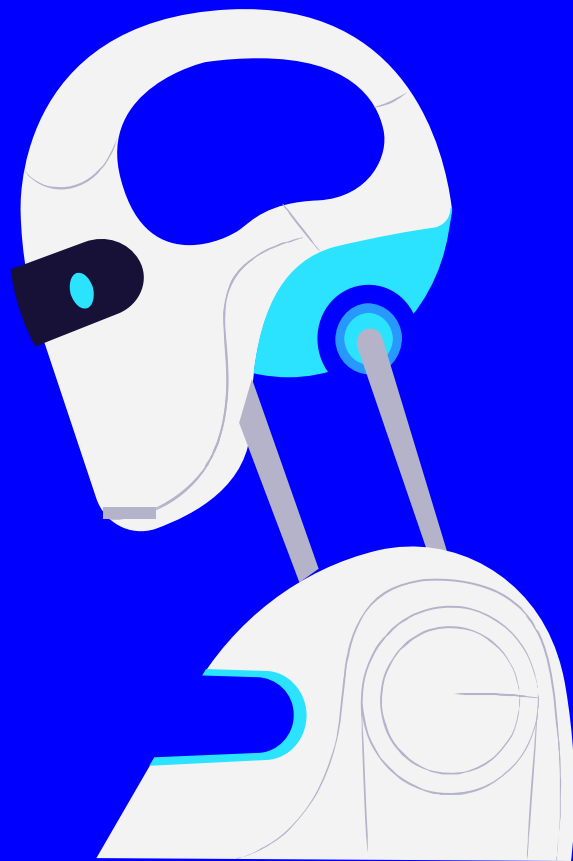
Kyle Farrell – The world

Using an existing game for  
placemaking designs with a  
digital and analogue approach

Goal: The user is the expert, use  
that input and create ownership,  
Especially among children

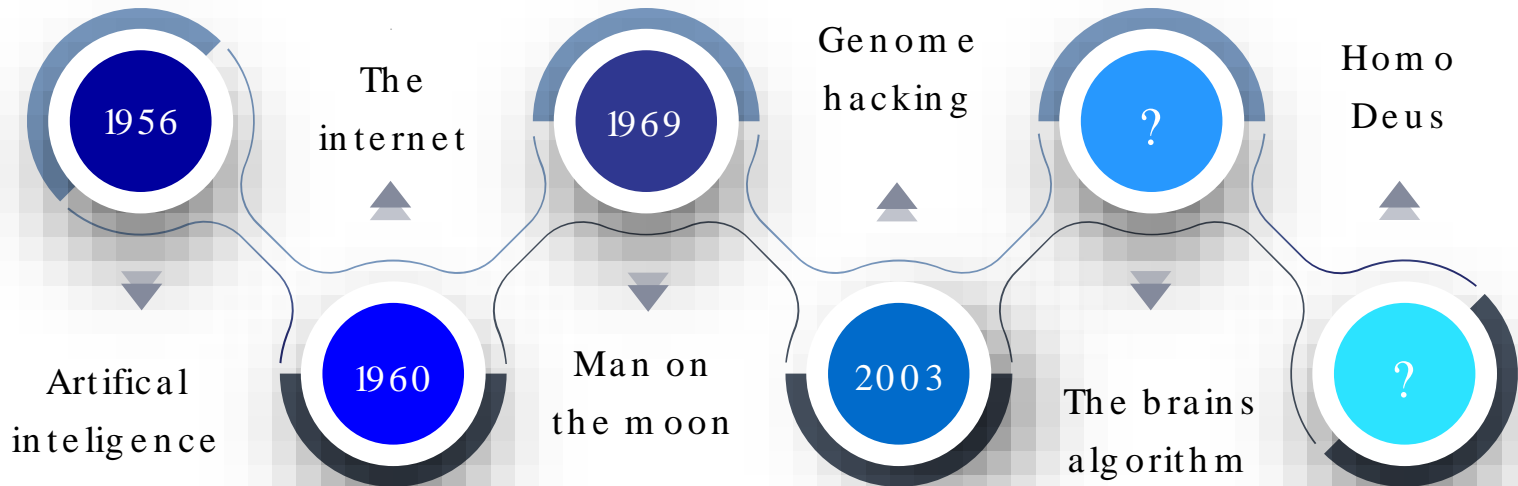


“But how smart  
are you really?”





# “Where are we going?”







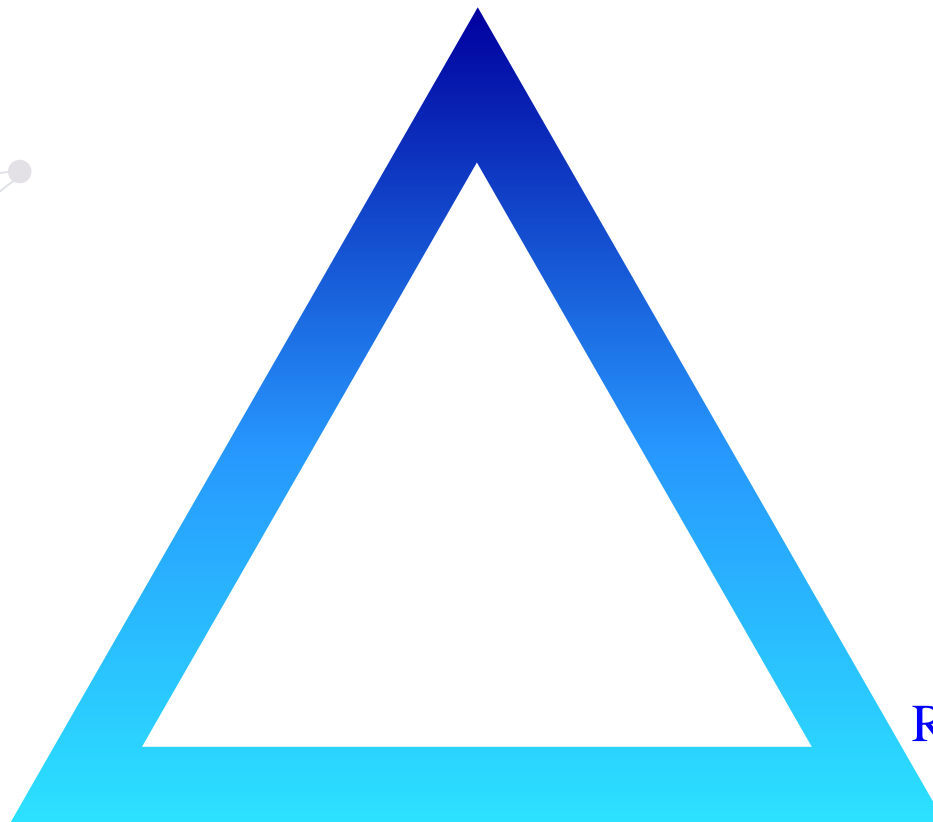
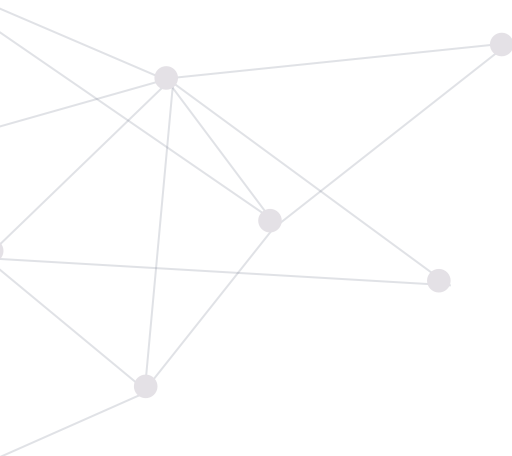
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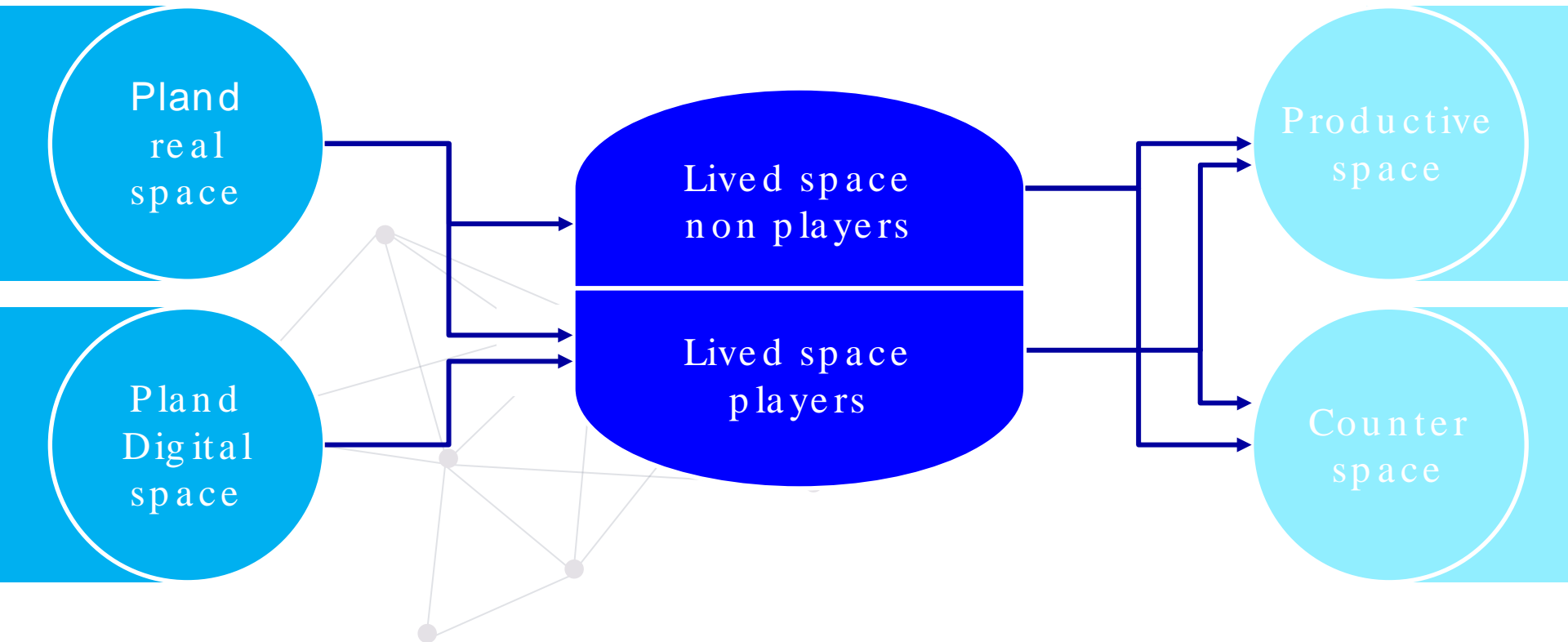
Absolute  
space

Relative  
space

Relational  
space

Harvey, 2007





Apeldoorn & Hollander (2016)  
(Based on: Harvey, 2007; Lefebvre, 1991)

# “Drivers and Barriers for digital transformations”

## DIGITAL TRANSFORMATIONS

### Barriers

Social  
exclusion

Privacy

Power  
shift from  
public to  
private

Biased  
AI

### Drivers

New  
opportunities for  
inclusion

Decen-  
tralized  
power

Massive  
opportunities  
for place-  
making

Data  
driven  
Urban  
develop

# Your Back Yard

Hillivi Boerbooms – the Netherlands

- Process game for urban development with weekly updates online and visualised in real time augmented reality.
- People can give feedback on designs and propose their own solutions.
- Data on the development process gets analysed with artificial intelligence to find relations and interconnectivities to develop and



# Key prepositions

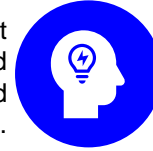
Analogue games are currently much better to understand emotions.



Current AI is can analyse and categorise but not understand.



But, AI is improving fast and wen we understand the brain, we understand emotions.



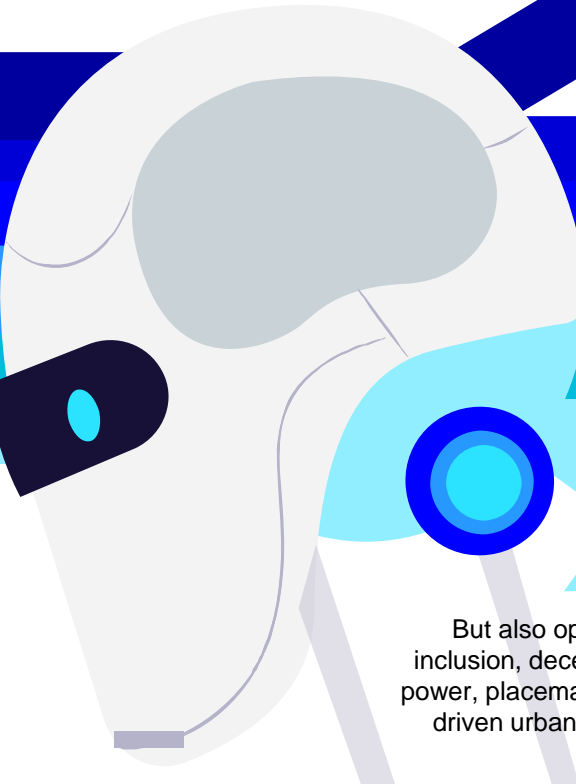
Digital space will change cities as we know it.



But also opportunities for inclusion, decentralization of power, placemaking and data driven urban development.



With risks of privacy, social exclusion, biased AI and less public power.



# Q&A



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# Sources



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